

Local Author Tells Inside Stories on Home Selling

Albert Garibaldi Battled Overcame Obstacles to Become Author

Dublin, CA – When author Albert Garibaldi began writing stories for the new book “Sell Your House Fast for the Right Price,” he was not sure he could accomplish his mission. For a confident real estate professional, the idea of writing brought him back to awkward memories of high school English classes, where he was not the superstar he is today.

Now you can find Albert Garibaldi’s new book “Sell Your House Fast for the Right Price” in the Pleasanton Towne Center Books bookstore, and you can meet him in person at Pleasanton’s First Wednesday Street Fair event September 5 downtown. The book is being released on Wednesday, September 5. Garibaldi lives in Dublin and operates his business in Pleasanton. “Pleasanton has great weather, excellent schools, and a great, quaint downtown area,” he says. On average, Garibaldi will sell 10 to 20 homes any given month with a large proportion in Pleasanton.

“I struggled in school,” says Garibaldi, who despite a complicated mix of learning disabilities has found success in business. “My grandmother had to help me with my assignments. Writing was always a challenge.”

For the new book, Albert took time to tell his stories from the heart. His chapter is called “Passion, Strategy and Price Rule!” and his contribution is the first chapter of stories from 20 stellar home selling experts nationwide. The authors collectively have sold over 11,500 homes. “When I thought about how passionate I am to help people, I overcame my fear of telling stories,” explains Garibaldi. “I work so hard for my clients, and I am not afraid of hard work.”

Here are a few of Garibaldi’s success strategies for selling your home:

- Be firm on a good price. Set the price to attract the greatest number of possible buyers.
- Get to know your home’s strong points. Is it neighborhood? Schools? You don’t have to do as much to fix your home if it ranks high on the school and neighborhood scale.
- Roll up your sleeves to address the home’s weak points.
- Let go of attachment to your home, and see yourself in your new place. Letting go will help you get the best price for your old home!

Garibaldi is in the top 1 percent of over 2,000 agents worldwide from his company, Intero Real Estate Services. He has sold over 500 homes in his 12-year career. Garibaldi lives in Dublin with his wife, Deanna, and their three children. Says Intero Vice President John Thompson “Spend any time at all with Albert and his success secrets become obvious. He uplifts everyone he is around and you can’t help but feel great in his presence! His passion and enthusiasm for life and business are infectious and this drives his performance and results.”

The book “Sell Your House Fast for the Right Price” (2012, Happy Publishing, an imprint of Wyatt-Mackenzie) is being released September 5, 2012 on Amazon and in bookstores nationwide. Edited by former journalist Erica Glessing, author of several books and CEO of Happy Publishing, “Sell Your House Fast for the Right Price” contains stories on the power of mindset; home preparation; price setting and innovations in marketing to sell homes.

www.SellYourHouseFastBook.com

www.AlbertGaribaldi.com

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